Tampa Bay Wine and Food Festival

April 7-11, 2026

2026 Media Recap Report

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2026 Tampa Bay WFF

April 7-11, 2026

ABOUT THE TAMPA BAY WINE & FESTIVAL

The Tampa Bay Wine and Food Festival took place April 7-11, 2026, to celebrate the culinary talents of the incredible chefs and gastronomic masters in Tampa and its surrounding areas. The five-day destination event featured a variety of experiences that brought together national wine and spirits producers and brands curated to highlight and celebrate the remarkable culinary abilities throughout the Tampa Bay area. New this year, featured celebrity chef, Chef Robert Irvine who participated in several days of the event week. The event supported and benefits local charitable initiatives in the Tampa Bay area with Community Initiatives Foundation's EAT SMART campaign, whose mission is to support the health and wellness of our youth in the festival destination.

CI Management, the team behind some of South Florida's leading wine and food festivals and experiences, are ready to continue to celebrate the best of the Tampa Bay area bringing together national brands to assist in highlighting the incredible culinary arts in Tampa and its surrounding areas for a weekend of events and celebrations, in support of community initiatives that engage the future leaders of the area.

Event Schedule:

Tues, April 7: Experience St. Pete
Presented by Breakthru Beverage
Hosted by The Birchwood in collaboration with Kosen & Mei, Elliott Aster at The Vinoy, and Pulpo Kitchen & Lounge in collaboration with il Ritorno

Weds, April 8: Experience Tampa
Presented by Breakthru Beverage and Goya Foods
Hosted by Meat Market, Epicurean Hotel in collaboration with Wild Child, American Social, Ash in collaboration with the Seminole Hard Rock Hotel & Casino Tampa, and Timpano in collaboration with Pubbelly and Phuc Yea

Thurs, April 10: Rock the Range with Chef Robert Irvine & Friends
Presented by the Seminole Hard Rock Hotel & Casino Tampa
Hosted by Jack Daniel's and Hendrick's Gin
Benefitting the Robert Irvine Foundation

Fri, April 10: Breaking Bread with Heroes
Brought to you by the Robert Irvine Foundation
Hosted by Publix, The Larson Family Foundation and Hillsborough County

Fri, April 10: The Chef Showdown
Brought to you by Breakthru Beverage
Presented by Goya Foods on the Publix LIVE Stage, crafted by Milagro Tequila

Sat, April 11: Grand Tasting Day
Brought to you by Breakthru Beverage
Presented by GOYA Foods, Hillsborough County, Sysco and Publix

Produced by *CI Management*
Benefiting *CI Foundation & EAT SMART*

EATSMART

Over $75,000 raised for EAT SMART 2025-2026!

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TALENT & ENTERTAINMENT

Restaurants participating: Allelo, Ava, American Social, Blind Goat, Caddy's, Cru Cellars, Clam Master Jay, CW Gin Joint, Juno & The Peacock, Kona Grill, Mighty Quinn's BBQ, OddFellows Ice Cream Co., Oystercatchers Restaurant, Pluma Lounge, Seminole Hard Rock Casino and Hotel Tampa, Sugar Wing, Tacos Las Californias, Tanya & Matt's Ice Creamiest, Meat Market, Popstroke, Palmette Brasserie & Bar, Q Southern BBQ, Birch & Vine, The Liberty Smokehouse, Kona Grill, Ocho Trece, Rene's Mexican Kitchen, Ash, Elliott Aster at The Vinoy, Pulpo Kitchen & Lounge, The Rusty Pelican Tampa, Pisces Sushi & Global Bistro, Tampa Burger Company, Tijuana Flats, Uncle Fats Tavern, Voodoo Chef Foundation, Refined Roots, Uno Mas, Hail Mary's, and Gourmet Pizza

Live Culinary Demos: Chef Justin Timineri of Fresh From Florida, Chef Erik Youngs of Voodoo Chef, Chef Luis Reyes of Sysco, Chef Richard Hales of Hales Blackbrick, and celebrity Chef Robert Irvine

Influencers: secretsoftampabay, otownfork, fullplatebelky, charliechowsdown, cltampabay, domesticgourmet, eatlocalflorida, feedingtampabaes, justpotus, laurielivinlife, tastetravelunravel, whenintampa, tampabae_explorer, tampafoodmom, tampafoodgirl and more!

Panel of judges for Friday night Chef Showdown: Chef Sean Brasel (Meat Market), Chef Jon Atanacio (Epicurean), Chef Luis Reyes (Sysco), Chef Justin Timineri (Fresh from Florida), Shawna Wiggs (Tampa Magazine), Chef Jose Mendin (Pubbelly Global), Chef Cesar Zapata (Phuc Yea), Jimmy Charles (Country Music Artist), Chef Joe Dodd (King of the Coop) and Commissioner Harry Cohen (Hillsborough County).

National Wine and Spirits Providers: Milagro, Disaronno, Reyka Vodka, Tullamore Dew, Duckhorn Vineyards, Chinola, Jack Daniels, Tequila Herradura, Diplomatico Rum, Stella Artois, Michelob Ultra, Pepin Distributing, Hiro Sake, O'Neill Wines, Fitvine, Total Beverage Solutions, Shotty's, Hendricks Gin, Lucas Bols, Corona, Amante 1520 & LeMone, Proximo, Cultor, Kona & Lapis Luna, Toschi, Cutwater, Wodka Vodka, Ozama Rum, Blue Note Whiskey, Hess Select

NUMBER OF ATTENDEES:

11,236















NUMBER OF VENDORS:

The Tampa Bay Wine & Food Festival featured 70 restaurants and chefs throughout the Tampa Bay area including Tampa and St. Pete, over 50 national brand partners, and 10,000+ guests throughout the festival week.



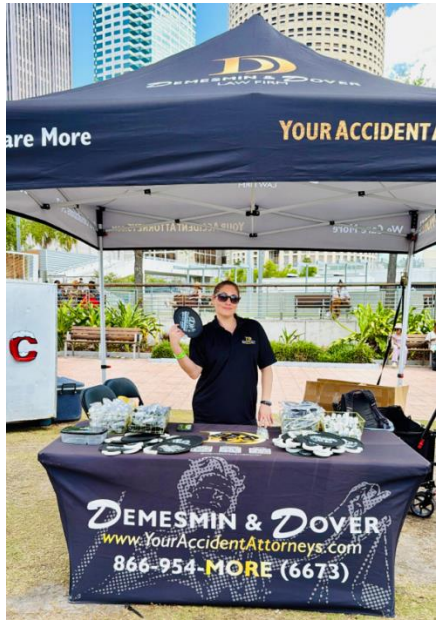
















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2026 Tampa Bay WFF

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SUMMARY OF PROGRAM ACTIVITIES:

Slide 7: Experience St. Pete

Slide 8: Experience Tampa

Slide 9: Rock the Range with Robert Irvine & Friends

Slide 10: Breaking Bread with Heroes

Slide 11: Chef Showdown

Slide 12: Grand Tasting

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MEDIA RECAPS

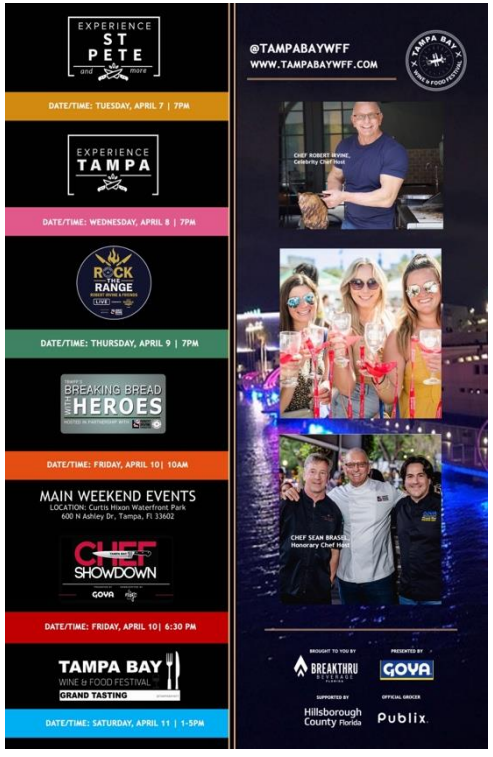
Examples of media links from pre-event coverage:

WFLA: "Celebrity Chef, Beau Mac makes diver sea scallops"
Great Day Live: "New Restaurant Wins at the Tampa Bay Wine & Food Festival"
WFLA Daytime: "The Tampa Bay Wine & Food Festival Returns"
Morning Blend: "It's Time for the 2026 Tampa Bay Wine & Food Festival"
Frugalista Life: "Tampa Bay Wine & Food Festival reveals final Chef Showdown lineup and more"
Tampa Beacon: "Things to do around Tampa & Wesley Chapel April 9-15"

Paid advertising examples included below:











EXPERIENCE ST PETE and more

Tues, April 7, 2026

7PM | Experience St. Pete

Ticket Price: $200

Presented by Breakthru Beverage and OpenTable
Hosted by Breakthru Beverage and Partners
Hosted by Birch & Vine at The Birchwood with Kosen and Mei, additionally hosted by Pulpo Kitchen & Lounge with il Ritorno, and lastly, Elliott Aster at The Vinoy.

Demographics: 200 guests. Age 35-60. Tickets holders from Tampa, St. Pete., Clearwater, Lakeland, Bradenton, Sarasota, Winter Haven

Experience St.Pete brought together some amazing chefs in the culinary industry all in one general location to put on a night that blew away all expectations. Restaurants for the evening included **Birch & Vine at The Birchwood** featuring **Executive Steven Cady**, in collaboration with **Executive Chef Andew Huang of Kosen and Executive Chef Alex Chamberlian of Mei**. Just a few doors down, **Elliott Aster at The Vinoy**, featuring a **menu by Chef Lee Wolen** opened their doors to join in the celebration of showcasing St. Pete. **Pulpo Kitchen & Lounge Executive Chef Jason Ruhe** teamed up with **Executive Chef David Lazer Benstock of il Ritorno** to showcase several incredible courses with a sold out venue. Each course was paired perfectly thanks to our friends from Breakthru Beverage who presented several wines and cocktails throughout the evening. Everyone mingled, cheers'd and enjoyed each course to its fullest.







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EXPERIENCE TAMPA

Weds, April 8, 2026

7PM | Experience Tampa

Ticket Price: $160-$350

Presented by Breakthru Beverage & OpenTable

Hosted by Meat Market, Epicurean, Timpano, Ash and American Social

Experience Tampa, hosted a one-of-a-kind evening where guests had the opportunity to select one of their favorite restaurants featured as one of the three leading culinary destinations in Tampa. These restaurants included **Meat Market** with **Chef Sean Brasel** hosted alongside **Chef Robert Irvine**, **Chef Fernando Desa of GOYA**, and pastry **Chef Max Santiago** with pairings from **Glenfiddich Whisky, Hendrick's Gin, and Wilson Daniels wines**. The **Epicurean** delivered an intimate eight-course tasting with **Chef Jon Atanacio** and **Chef Rob Reinsmith** of **Wildchild**, presented by **DAOU Vineyards**. **Ash** featured **Chef Ferrell Alvarez** and **Chef Matthew Zappoli of Seminole Hard Rock Tampa**, presented by **Banfi**, while **Timpano Hyde Park** showcased **Chef Nelly Buleje** with **Chef Jose Mendin of Pubbelly Global** and **Chef Cesar Zapata** of **Phuc Yea**, paired with **Hendrick's Gin** and **Milagro Tequila**. The evening concluded at **American Social** with **Chef Ryan Leonard** and **Clam Master Jay**, hosted by **Sazerac**. Each chef created a 4-5 course dining experience paired with leading national brands which added the perfect cocktail and wine pairings for the ultimate meal.

Demographics: 200 guests. Age 35-60. Tickets holders from Tampa, St. Pete., Clearwater, Lakeland, Bradenton, Sarasota, Winter Haven





TAMPA BAY WINE & FOOD FESTIVAL



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Thursday, April 9, 2026

10AM | At Seminole Hard Rock Hotel & Casino Tampa

$250 per person

Brought to you by the Robert Irvine Foundation
Presented by Seminole Hard Rock Hotel & Casino Tampa
Hosted by Hendrick's Gin & Jack Daniel's

ALL-NEW! Rock the Range with Robert Irvine & Friends

ROCK THE RANGE with **Chef Robert Irvine** and friends brought the energy from start to finish, an unforgettable VIP experience that truly delivered.

Guests kicked off the night with incredible signature bites from Hard Rock Tampa's featured restaurants with **Chef Matthew Zappoli** alongside **Celebrity Chef Beau Mac** plus craft cocktails courtesy of **Hendrick's Gin, Jack Daniel's, Drink Surfside, Tito's Handmade Vodka, Glenfiddich Whiskey,** a dj, and exclusive meet-and-greets with a live performance of the national anthem by **Jimmy Charles**!

Then came the main event where Chef Robert Irvine lit up the stage with a high-energy show full of culinary challenges, followed by an epic after party and next-level desserts by **The Cake Girl**!

An amazing night all around, made even more meaningful in support of the **Robert Irvine Foundation**, benefiting our veterans, first responders, and military families.

Demographics:

500 guests. Age 25-65.
Tickets holders from Tampa, St. Pete., Clearwater, Lakeland, Bradenton, Sarasota, Winter Haven







































TBWFF'S
BREAKING BREAD WITH HEROES
HOSTED IN PARTNERSHIP WITH ROBERT IRVINE FOUNDATION

Friday, April 10, 2026
10AM | At American Social
Invite Only
Brought to you by the Robert Irvine Foundation
Presented by Publix, The Larson Family Foundation and Hillsborough County

Demographics:
20 guests. Age 25-65.
Veterans, first responders, active military from Tampa, St. Pete., Clearwater, Lakeland, Bradenton, Sarasota

Breaking Bread with Heroes

The Tampa Bay Wine & Food Festival proudly hosted the **Breaking Bread with Heroes Brunch** at **American Social**, presented by the **Robert Irvine Foundation** in partnership with **The Larson Family Foundation**. This meaningful gathering brought together 200 veterans, active military, and first responders for a morning dedicated to connection, recognition, and community. **Chef Robert Irvine** got to work and cooked eggs for all guests in attendance to serve the nations heroes.

The event welcomed distinguished guests including **Lt. Gov. Jay Collins, Mayor Jane Castor**, and **Hillsborough County Commissioner Joshua Wostal**. The program featured a moving National Anthem performance by **Ellie Larson** and a special rendition of *God Bless the USA* by country music artist **Jimmy Charles**, adding to the emotional impact of the morning.

Culinary offerings were provided by **Publix** and **Halperns' Steak & Seafood**, with coffee by **Calavera Coffee** and desserts by **The Cake Girl**. The brunch served as a powerful tribute to those who serve, reinforcing the festival's commitment to giving back and honoring the community.

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Friday, April 10, 2026
7PM | At Curtis Hixon Park
Ticket Price: $160
Brought to you by Breakthru Beverage
Presented by Publix, Goya Foods, Hillsborough County and crafted by Milagro Tequila

FUN had at *Chef Showdown*:

The **"Chef Showdown"** competition took over Curtis Hixon Park as Tampa Bay's 20 top chefs and restaurants geared up for an unforgettable night of 10 ultimate cook-offs to include Battles Pasta, Burger, Mediterranean, Steakhouse, Seafood, Taco, Surf n Turf, Truffle, Smokehouse, and Mystery Box presented by **Mr.Greens**. An added competition this year was the **Milagro Tequila Bartender Showdown** featuring judges **Stilo Pimentel**, **Shawna Wiggs** and **Erik Andersson and MC'd** by **Chef Beau Mac**. The winning bartender was **Trinity Shapiro** of the **Seminole Hard Rock Hotel & Casino Tampa**. Attendees sampled around the event and voted on their best bites with final points given by an impressive panel of VIP judges who helped weigh in to find the champions. The evening's dishes were supported by official product purveyor **Sysco** and proteins on behalf of **Halperns' Steak & Seafood**. This year's Chef Showdown was presented by **GOYA Foods**, crafted by **Milagro Tequila**. The esteemed judges panel included **Chef Sean Brasel**, **Chef Jon Atanacio , Chef Luis Reyes** (Sysco), **Chef Justin Timineri** (Fresh from Florida), **Shawna Wiggs** (Tampa Magazine), **Chef Joe Dodd, Chef Jose Mendin, Chef Cesar Zapata, Jimmy Charles** and **Commissioner Harry Cohen** (Hillsborough County). The event's CHEF REF MC was celebrity **Chef Robert Irvine** who led the competitors through their battles on the energy filled Main Stage which saw bands, entertainers, and more as the chefs were led to competition in style. Friday night's Chef Showdown featured **Milagro Tequila, Publix, Saratoga Spring Water, Demesmin & Dover, Sysco, Mr. Greens, Fresh from Florida, Halperns' Steak & Seafood** and more!

Demographics:

2,500 guests. Age 29-65.
Tickets holders from Tampa, St. Pete., Clearwater, Lakeland, Bradenton, Sarasota, Winter Haven



2026 Champions:
Battle Truffle: Chef Diego Gonzalez
Battle Pasta: Chef David Lazer Benstock
Battle Seafood: Chef David Reyes
Battle Mediterranean: Chef Ahmad Alaraj
Battle Surf N Turf: Chef Nelly Buleje
Battle Taco: Chef Christopher Yadid Garcia
Battle Smokehouse: Chef Bryan Jacobs
Battle Burger: Chef Jay Narvaez
Battle Mystery Box: Chef Dion Jumapao
Battle Steakhouse: Chef Tyson Grant



BREAKTHRU BEVERAGE @TAMPABAYWFF

TAMPA BAY WINE & FOOD FESTIVAL

GRAND TASTING GOYA Publix

Saturday, April 11, 2026
1-5PM | Curtis Hixon Park
Ticket Price: $150
Brought to you by Breakthru Beverage
Presented by Goya Foods, Publix, Sysco, Pepin Distributing, & Hillsborough County

FUN had *@TampaBayWFF*:

The culmination of the festival, ticket holders headed to Curtis Hixon Waterfront Park for an afternoon at the ***"Grand Tasting,"*** where an extensive array of flavor-packed bites and refreshing libations from Tampa Bay's leading restaurants awaited, paired with internationally recognized wine, cocktail, and brewery experiences set for a VIP, presented by exclusive wine and spirits partner, Breakthru Beverage. The day involved live culinary demos on the main stage presented by **Publix** and hosted by **Sysco**, the festival's product purveyor. **Chef Robert Irvine, Chef Erik Youngs, Chef Richard Hales, Chef Luis Reyes and Chef Justin Timineri** took the **Publix** stage to do live culinary demos for guests to learn some new cooking skills. Interactive experiences by leading national brands were a highlight including the **Milagro Tequila, Publix,** and the always popular **GOYA FOODS** sampling experience. **Halperns' Steak & Seafood**, joined in on the fun with some of their delicious cuts of steak for guests to sample. Thirsty guests strolled and sipped on **Jack Daniels**, visited the **Hendrick's Gin Trailer**, and cheers'd with wine and spirits partners which included **Stoli Vodka, Tullamore Dew, Disaronno, Duckhorn, Hess Select, Hiro Sake, Herradura Tequila, O'Neill Wines, Fitvine, Kona and Lapis Luna, Proximo** and **Shotty's** to name a few offering the perfect pairing to the event's tasty food selections. Other beverages included **Cherry Coke** to beat the heat and **Amigos** to keep the fun going without the alcohol for all our THC fans! For the beer lovers, **Michelob Ultra Lounge** was featured throughout the festival day and showcased the all-new Water Taxi transportation for guests to get to and from the festival! Guests had the opportunity to vote on their Best Bite of the Day presented by Official Bank Partner, **First Horizon** and the winning restaurant **Ocho Trece** took home $1,000 as the grand prize! And with the hot Florida day, hydration was provided throughout the festival thanks to the help of official water of the festival, **Saratoga Spring Water**. The day was made complete with some of our incredible sponsor activations which included **Parker Luxury Homes, Fresh from Florida, Tabanero Hot Sauce, Holiday's Network Group**, and more!



2026 Featured Restaurant:

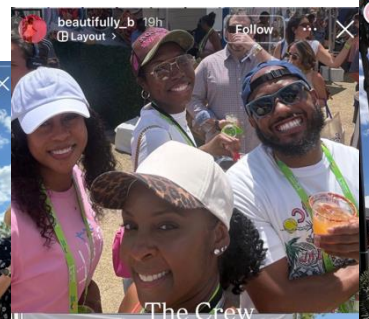
Allelo, Ava, American Social, Blind Goat, Caddy's, Cru Cellars, Clam Master Jay, CW Gin Joint, Juno & The Peacock, Kona Grill, Mighty Quinn's BBQ, OddFellows Ice Cream Co., Oystercatchers Restaurant, Pluma Lounge, Seminole Hard Rock Casino and Hotel Tampa, Sugar Wing, Tacos Las Californias, Tanya & Matt's Ice Creamiest, Meat Market, Popstroke, Palmette Brasserie & Bar, Q Southern BBQ, Birch & Vine, The Liberty Smokehouse, Kona Grill, Ocho Trece, Rene's Mexican Kitchen, Ash, Elliott Aster at The Vinoy, Pulpo Kitchen & Lounge, The Rusty Pelican Tampa, Pisces Sushi & Global Bistro, Tampa Burger Company, Tijuana Flats, Uncle Fats Tavern, Voodoo Chef Foundation, Refined Roots, Uno Mas, Hail Mary's, and Gourmet Pizza

Demographics:

8,000 guests. Age 29-65. Tickets holders from Tampa, St. Pete., Clearwater, Lakeland, Bradenton, Sarasota, Winter Haven

MARKETING PICTURES

























































ADDIT. SOCIAL MEDIA MARKETING











































2026 Tampa Bay WFF

April 7-11, 2026

Comprehensive Report

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TAMPA BAY WINE & FOOd FESTIVAL PUBLIC RELATIONS REPORT

Courtesy of Rockaway PR

Best Florida events: April 2026 Events

Palm Paradise Reality | By Marcus Larrea | April 1, 2026

🍷 **Tampa Bay Wine & Food Festival** (April 7–11) Head over to Tampa for the **Tampa Bay Wine & Food Festival**—one of the largest culinary events in the state. Expect top-tier chefs, curated tastings, and an unforgettable experience for food and wine lovers.

41 Events That Are Practically A Rite Of Spring In Tampa Bay

Patch | By Tiffany Razzano | April 2, 2026

Petersburg **Tampa Bay Wine and Food Festival**, April 7-11, Curtis Hixon Waterfront Park, Tampa Suncoast Kingfish Classic, April 9-11, Sky Beach Resort Gasparilla Music Festival, April 10-12, Meridian Fields, Tampa Tampa Bay Blues Fest, April 10-12, Vinoy Park, St....

Public holiday | Festival | Amusement park | Parks | Film festival

SIMILARWEB UVM	COMSCORE UVM	AUDIENCE	JOURNALIST SHARES
8,170,676	8,979,787	—	—

Exclusive Dinners at the Tampa Bay Wine and Food Festival

Tampa Bay Date Night Guide | By Hailea Boykin | March 31, 2026

The **Tampa Bay Wine and Food Festival** is back this year, taking place from April 7-11, on Water Street, Hyde Park Village, Curtis Hixon Waterfront Park, featuring some of Tampa Bay's BEST eateries!...

Tampa Bay Wine and Food Festival brings Food Nework star back to Tampa Bay

Creative Loafing Tampa Bay | By Kailey Aiken | March 31, 2026

Tampa Bay Wine and Food Festival brings Food Nework star back to Tampa Bay...

Tampa Foodies Storm The Riverfront At Wine And Food Fest

Hoodline | April 2, 2026

Source: Google Street View The fourth annual Tampa Bay Wine & Food Festival hits downtown next Tuesday to Saturday, packing five days of dinners, chef demos and high-energy culinary showdowns that put the region's restaurants front and center.

It's Time for the 2026 Tampa Bay Wine and Food Festival

Tampa Bay's Morning Blend | April 6, 2026

It's Time for the 2026 **Tampa Bay Wine and Food Festival**...

Restaurant | Food and drink enthusiasm | Party

Events to bring heavy traffic to downtown Tampa this weekend

Axios | By Yacob Reyes | April 9, 2026

SIMILARWEB UVM	COMSCORE UVM	AUDIENCE	JOURNALIST SHARES
16,605,336	19,622,786	38,000,000	—

JOURNALIST REACH	TOTAL ENGAGEMENT	MEDIA MARKET	AVE
—	0	—	$153,599.36

VIP Chef Showdown Tampa Bay Wine & Food Festival

Fort Lauderdale Magazine | April 1, 2026

« All Events One of the festival's most anticipated events, the Chef Showdown invites Tampa Bay's top chefs to step into the spotlight for an electrifying evening of head-to-head culinary battles. This year's competition is bigger than ever, with 20 talented chefs facing off in nine epic matchups, plus an all-new Milagro Tequila Bartender Showdown highlighting the region's standout mixologists.

Things to do around Tampa & Wesley Chapel: April 9-15

Tampa Beacon | April 6, 2026

. $25-$60. https://templeterracebrewfest.com **Tampa Bay Wine and Food Festival** April 9-11. Multiple locations, Tampa. Enjoy an epicurean festival of all things food and wine at the fourth annual **Tampa Bay Wine and Food Festival**....

Leisure venue | Party | Festival

The Tampa Bay Wine & Food Festival returns

WFLA-TV (Tampa, FL) | By Maggie Rodriguez | April 7, 2026

Semi-truck crash on I-4 in Polk County Floral City homicide suspect at large after person ... 911 call reveals frantic moments after Florida driver ... Hurricane grant help available in Treasure Island Pinellas schools launch weapon detectors on some ... Pasco pastor, former SRO, accused of molesting multiple ... Glad to be home at the dome, Rays win in home opener Historic cottages along Fruitville Road could be ... Florida Man Arrested for Threatening to Kill President ... After months of work,...

Festival 'Sabor cubano' y otras actividades en Tampa y Wesley Chapel: del 9 al 15 de abril

Centro Tampa | April 5, 2026

Costo: entre $25 y $60. https://templeterracebrewfest.com JUEVES **Tampa Bay Wine and Food Festival** Del 9 al 11 de abril. Varias ubicaciones en Tampa....

Tampa Bay Wine & Food Festival reveals final Chef Showdown lineup and more

The Frugalista Life | By Alexandria Ebron | April 2, 2026

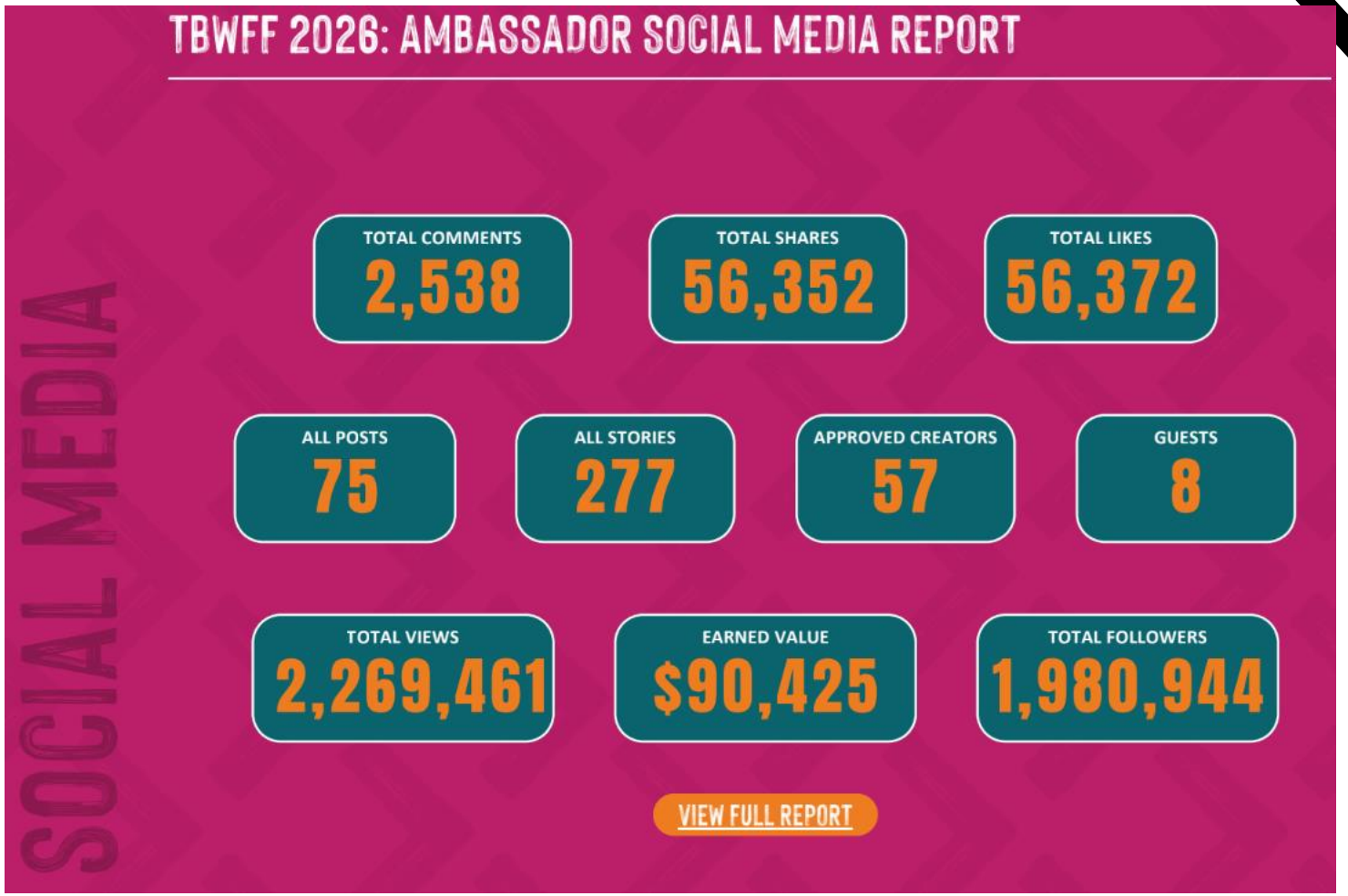
The fourth annual Tampa Bay Wine & Food Festival unveils its final lineup of participating restaurants and chefs, setting the stage for an electrifying finale at Curtis Hixon Waterfront Park on Friday, April 10 and Saturday, April 11. Friday night's Chef Showdown, hosted by celebrity chef Robert Irvine, has 20 standout chefs in 10 head-to-head culinary battles, alongside the debut of the Milagro Tequila Bartender Showdown.

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Ambassador Social Media Report

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2026 Tampa Bay WFF

April 7-11, 2026

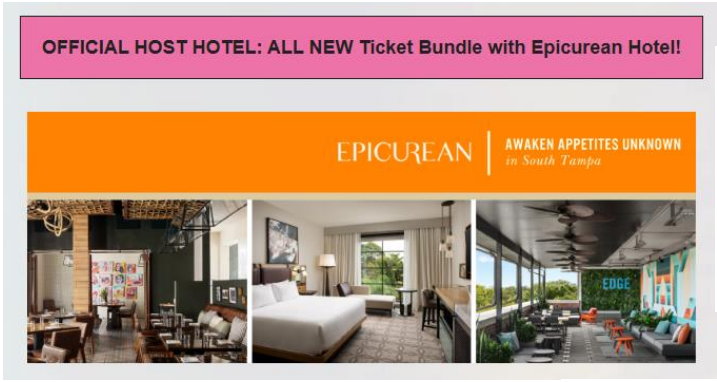
Social Media & Email Ad Campaign











GET READY TAMPA BAY WFF:

SAT. APRIL 11th GRAND TASTING RESTAURANT ANNOUNCEMENTS
START THIS FRIDAY, FEBRUARY 6TH!

And this year, we have some exciting news!
The **BEST OF THE FEST,** Best Bite of the Day competition **IS BACK!**
presented by First Horizon Bank, the official bank of TBWFF.

Here's a glimpse of what you'll enjoy on April 11th..
& we are kicking off the announcements with a $1,700 ULTIMATE GIVEAWAY!

Scroll down for more info.....





Calling all Cocktail lovers! An ALL NEW Bartender Competition is coming for CHEF SHOWDOWN. You'll have your fair share of fun as four talented bartenders battle it out as part of Friday night's festivities during the **"Milagro Tequila Bartender Showdown"** happening within the Milagro Tequila experience to add to the ultimate night of competition. The finalists will be selected and announced in March. CLICK TO LEARN MORE

TO SAVE $25 ON FRI & SAT TICKETS USE PROMO CODE: BATTLE25

GRAND TASTING TICKETS ARE GOING FAST AND NOW COME WITH EVEN MORE!

Cruise in on the complimentary Pirate Water Taxi hosted by Michelob ULTRA to unlock access to the Michelob ULTRA VIP Lounge.



Save at the store you love.

Check out our weekly ad for BOGOs and more deals on your favorites at publix.com/bogo.

THANK YOU TO ALL OF OUR AMAZING 2026 PARTNERS

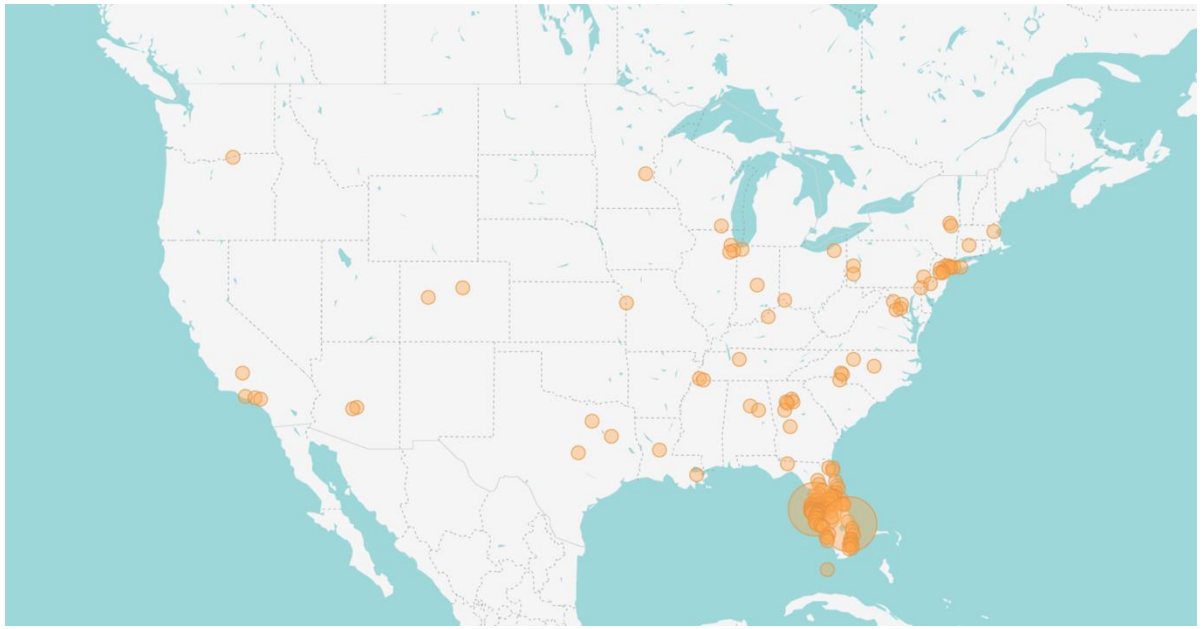






A LOOK AT OUR ATTENDEES

See You April 7-10, 2027



A Map of the 2026 Ticket Holders

THANK YOU TO OUR PARTNERS

See You April 6-10, 2027

TAMPA BAY WINE & FOOD FESTIVAL

APRIL 7-11, 2026
TAMPABAYWFF.com

Thank you to our 2026 Sponsors





& Congratulations to our restaurant partners.
You make Tampa Bay proud!